



Serving Alachua
Bradford • Columbia
Dixie • Gilchrist • Hamilton
Lafayette • Levy • Madison
Suwannee • Taylor • Union Counties

2009 NW 67th Place, Gainesville, FL 32653-1603 • 352.955.2200

MEETING NOTICE

EXECUTIVE COMMITTEE

There will be a meeting of the Executive Committee of the North Central Florida Regional Planning Council on **April 27, 2023**. Due to the COVID-19 Public Health Emergency, the meeting will be held as a hybrid meeting in-person at the **Holiday Inn Hotel and Suites, Olustee Room, 213 Southwest Commerce Boulevard, Lake City, Florida**, and via Communications Media Technology at **6:00 p.m.**

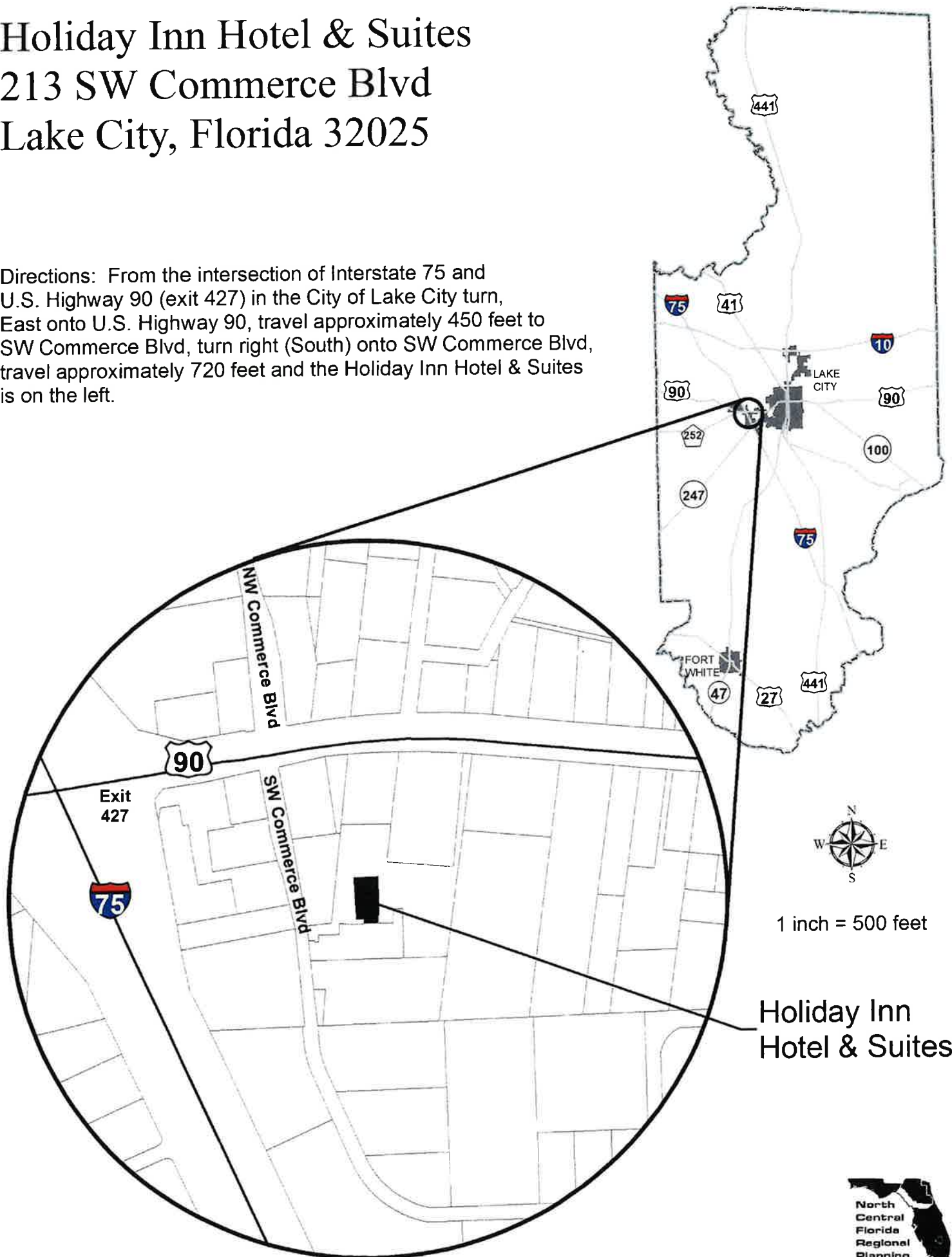
DIAL IN NUMBER: **Toll Free 1.888.585.9008**

CONFERENCE CODE: **568 124 316**

Holiday Inn Hotel & Suites

213 SW Commerce Blvd
Lake City, Florida 32025

Directions: From the intersection of Interstate 75 and U.S. Highway 90 (exit 427) in the City of Lake City turn, East onto U.S. Highway 90, travel approximately 450 feet to SW Commerce Blvd, turn right (South) onto SW Commerce Blvd, travel approximately 720 feet and the Holiday Inn Hotel & Suites is on the left.



Holiday Inn
Hotel & Suites





Serving Alachua
 Bradford • Columbia
 Dixie • Gilchrist • Hamilton
 Lafayette • Levy • Madison
 Suwannee • Taylor • Union Counties

2009 NW 67th Place, Gainesville, FL 32653 - 1603 • 352.955.2200

AGENDA

EXECUTIVE COMMITTEE

Hybrid Public Meeting
 Holiday Inn Hotel & Suites
 213 Southwest Commerce Boulevard
 Lake City, Florida and
 Via Communications Media Technology

April 27, 2023
 6:00 p.m.

	<u>Page</u>
* I. APPROVAL OF MINUTES - March 23, 2023	5
II. CONTRACTS AND APPLICATIONS - None	
III. PROGRAM REPORT - None	
IV. GENERAL ADMINISTRATION -	
* A. Proclamation Proclaiming May 7-13, 2023 Travel and Tourism Week	7
* B. Proclamation Proclaiming May 8-12, 2023 Economic Development Week	11
V. OTHER BUSINESS - None	
VI. CITIZEN COMMENTS	

This agenda item provides an opportunity for citizens to address the Committee on any matter not included on the agenda. The comment period is limited to three minutes for each individual.

See Attachments

NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL
EXECUTIVE COMMITTEE
MINUTES

Hybrid Meeting
Holiday Inn Hotel & Suites
Lake City, Florida and
Via Communications Media Technology

March 23, 2023
6:00 p.m.

MEMBERS PRESENT
IN PERSON

Anthony Adams, Chair
Thomas Demps, Immediate Past Chair
Fletcher Hope, Treasurer
Janice Mortimer, Vice-Chair

STAFF PRESENT

Scott Koons - In Person

OTHERS PRESENT

Stew Lilker, Columbia County Observer - In Person

MEMBERS PRESENT
VIA COMMUNICATIONS
MEDIA TECHNOLOGY

Robert Brown, Secretary

Noting a quorum being present, Chair Adams called the meeting to order at 6:08 p.m.

I. APPROVAL OF MINUTES - February 23, 2023

ACTION: Commissioner Demps made the motion, with a second by Commissioner Mortimer, to approve the minutes for the February 23, 2023 Executive Committee meeting as written and circulated. The motion carried unanimously.

II .CONTRACTS AND APPLICATIONS -

A. Interagency Agreement with East Central Florida Regional Planning Council to Participate in Regional Joint Mitigation Resiliency Project Amendment 2

ACTION: Commissioner Mortimer made the motion, with a second by Commissioner Hope, to recommend that the Council authorize the Chair to execute Interagency Agreement Amendment 2 with East Central Florida Regional Planning Council for the Regional Joint Mitigation Resiliency Project. The motion carried unanimously.

B. Amendment to Memorandum of Agreement with Tampa Bay Regional Planning Council Concerning Regional Economic Modeling, Inc.

ACTION: Commissioner Demps made the motion, with a second by Commissioner Mortimer, to recommend that the Council authorize the Executive Director to sign an amendment to the memorandum of agreement with Tampa Bay Regional Planning Council for an additional year as a user of the Regional Economic Modeling, Inc., for a fixed fee amount of \$5,530.50. The motion carried unanimously.

III. PROGRAM REPORT

A. Transportation Disadvantaged Local Coordinating Board Membership Certifications

ACTION: Commissioner Mortimer made the motion, with a second by Commissioner Demps, to recommend that the Council authorize the Chair to sign the Bradford County; Columbia Hamilton Suwannee; Dixie County; Gilchrist County; Lafayette County; Levy County; Madison County and Union County Transportation Disadvantaged Local Coordinating Board Membership Certifications. The motion carried unanimously.

B. Transportation Disadvantaged Program Community Transportation Coordinator Designation for Bradford County

ACTION: Commissioner Mortimer made the motion, with a second by Commissioner Demps, to recommend that the Council approve Resolution No. 2023-09 recommending the Florida Commission for the Transportation Disadvantaged designate Suwannee River Economic Council, Inc. the Community Transportation Coordinator for Bradford County for a five-year period effective July 1, 2023.

C. Transportation Disadvantaged Program Community Transportation Coordinator Designation for Lafayette County

ACTION: Commissioner Mortimer made the motion, with a second by Commissioner Hope, to recommend that the Council approve Resolution No. 2023-10 recommending the Florida Commission for the Transportation Disadvantaged designate Suwannee River Economic Council, Inc. the Community Transportation Coordinator for Lafayette County for a five-year period effective July 1, 2023.

IV. GENERAL ADMINISTRATION -

A. Proclamation Declaring April 2023 County Government Month

ACTION: Commissioner Demps made the motion, with a second by Commissioner Mortimer, to recommend that the Council adopt a proclamation proclaiming April 2023 as County Government Month. The motion carried unanimously.

B. Proclamation Declaring April 10-14, 23 Community Development Week

ACTION: Commissioner Demps made the motion, with a second by Commissioner Mortimer, to recommend that the Council adopt a proclamation proclaiming April 10-14, 2023 as Community Development Week. The motion carried unanimously.

V. OTHER BUSINESS - None

VI. CITIZEN COMMENTS - None

The meeting adjourned at 6:21 p.m.

Anthony Adams, Chair

4/27/23
Date



Serving Alachua
Bradford • Columbia
Dixie • Gilchrist • Hamilton
Lafayette • Levy • Madison
Suwannee • Taylor • Union Counties

2009 NW 67th Place, Gainesville, FL 32653 -1603 • 352.955.2200

April 20, 2023

TO: Council Members

FROM: Scott R. Koons, AICP, Executive Director

SUBJECT: Proclamation Proclaiming May 7-13, 2023 as Travel and Tourism Week

RECOMMENDATION:

Adopt the attached proclamation proclaiming the week of May 7-13, 2023 as Travel and Tourism Week in the north central Florida region.

BACKGROUND:

The Original Florida Tourism Task Force was created as a task force of the Council 30 years ago. It is a 14-county independent tourism marketing interlocal agreement organization. The mission of the Original Florida Tourism Task Force is to “Promote the natural, historic, and cultural attractions of the north central Florida region to increase the number of visitors and extend their stay.” The goal is to enhance the area’s economy, image, and quality of life through expanded revenues and employment opportunities. At the same time, the region will encourage the preservation of the resources which bring focus to the area.

The week of May 7-13, 2023 is National Travel and Tourism Week as declared by the Travel Industry Association. Activities are planned throughout the United States and Florida to support and celebrate the tourism industry.

It is recommended that the Council adopt the attached proclamation proclaiming the week of May 7-13, 2023 as Travel and Tourism Week in north central Florida.

If you have any questions concerning this matter, please do not hesitate to contact me.

Attachment

o:\council.mtg\cnc\mtgmemos\tourism week 2023.docx



PROCLAMATION

PROCLAIMING MAY 7-13, 2023 AS TRAVEL AND TOURISM WEEK

WHEREAS, tourism brings over 122 million visitors annually to the State of Florida, generates an estimated 96 billion dollars in economic activity, estimated eight billion dollars in annual sales tax revenues and employs over one million persons;

WHEREAS, the North Central Florida Regional Planning Council recognizes the importance of tourism to the north central Florida regional economy and quality of life;

WHEREAS, local governments, tourist development councils and the North Central Florida Regional Planning Council support tourism opportunities in north central Florida; and

WHEREAS, local governments, businesses, chambers of commerce, visitors bureaus, tourist development councils and the North Central Florida Regional Planning Council are working together to support this vital part of north central Florida's economy and all who play a role in tourism to ensure that north central Florida continues to be a place where traditions will be created and continued for years to come.

NOW, THEREFORE, the North Central Florida Regional Planning Council hereby proclaims the week of May 7-13, 2023 as *Travel and Tourism Week* throughout the north central Florida region.

DULY ADOPTED AND PROCLAIMED this 27th day of April 2023.

ATTEST:

SEAL

Robert Brown, Secretary

Anthony Adams, Chair



Serving Alachua
Bradford • Columbia
Dixie • Gilchrist • Hamilton
Lafayette • Levy • Madison
Suwannee • Taylor • Union Counties

2009 NW 67th Place, Gainesville, FL 32653-1603 • 352.955.2200

April 20, 2023

TO: Council Members
FROM: Scott R. Koons, AICP, Executive Director *SRK*
SUBJECT: Proclamation Proclaiming May 8-12, 2023 as Economic Development Week

RECOMMENDATION:

Approve the attached proclamation proclaiming May 8-12, 2023 as Economic Development Week in the north central Florida region.

BACKGROUND:

The International Economic Development Council has designated May 8-12, 2023 as Economic Development Week. The Council assists local governments and economic development organizations in promoting economic well-being and quality of life for communities create, retain and expand jobs that facilitate growth, enhance wealth and provide a stable tax base.

The International Economic Development Council is encouraging local governments and other organizations to recognize Economic Development Week.

It is recommended that the Council adopt the attached proclamation proclaiming May 8-12, 2023 as Economic Development Week in the north central Florida region.

If you have any questions concerning this matter, please do not hesitate to contact me.

Attachment

o:\council.mtg\cnc\mtgmemos\eco dev week 2023.docx



PROCLAMATION

PROCLAIMING MAY 8-12, 2023 AS ECONOMIC DEVELOPMENT WEEK

WHEREAS, the North Central Florida Regional Planning Council is an economic development district designated by the United States Department of Commerce, Economic Development Administration; and

WHEREAS, economic developers promote economic well-being and quality of life for their communities by creating, retaining, and expanding jobs that facilitate growth, enhance wealth, and provide a stable tax base; and

WHEREAS, economic developers stimulate and incubate entrepreneurship in order to help establish the next generation of new businesses which is the hallmark of the American economy; and

WHEREAS, economic developers are engaged in a wide variety of settings including rural and urban, local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions; and

WHEREAS, economic developers attract and retain high-quality jobs, develop vibrant communities, and improve the quality of life in their regions; and

WHEREAS, economic developers working in the north central Florida region support the expansion of career opportunities and quality of life.

NOW, THEREFORE, the North Central Florida Regional Planning Council hereby proclaims the week of May 8-12, 2023 as *Economic Development Week* throughout the north central Florida region.

DULY ADOPTED AND PROCLAIMED this 27th day of April 2023.

ATTEST:

NORTH CENTRAL FLORIDA
REGIONAL PLANNING COUNCIL

SEAL

Robert Brown, Secretary

Anthony Adams, Chair

